

2018 High School Journalism Day

Thursday, March 22, 2018

8:00 – 8:40 a.m. – Check in for HS Advisers (3rd floor, Grand Foyer, University Center)

8:50 – 10 a.m. – Welcome Session and MJEA High School Journalism Awards (UC Ballroom, University Center)
Welcome celebration and MJEA awards presentation.

10:10 – 11 a.m. – Workshop Session #1

Workshop #1 - “Fake News Game Show” w/ Prof. Dennis Swibold (DAH 316)

Is it real or is it fake? Play the game and learn about fake news.

Workshop #2 - “Photo-J and Your Phone” w/ Prof. Keith Graham (DAH 005)

*Improve your smartphone photography and storytelling skills for social media.
(Note: Students will need a working, fully charged smartphone.)*

Workshop #3 - “Quick and Dirty Guide to Freelance Writing” w/ Prof. Jeff Gailus (DAH 301)

Learn about becoming a freelance writer with one of our graduate program professors.

Workshop #4 - “Can This Hashtag Get Me Suspended?” w/ Prof. Lee Banville (DAH 004)

The rules around schools. What they can and cannot do to students for speaking out in class and on social media.

11:10-noon – Workshop Session #2

Workshop #5 - “Catch the Bad Guys and Save the World!” w/ Prof. Joe Eaton (DAH 316)

Learn simple techniques of investigative reporting from an expert.

Workshop #6 - “Telling Stories with your Instagram Feed” w/ Prof. Lido Vizzutti (DAH 005)

How to use Instagram to create compelling, in-the-moment visual stories with news value and story arc.

Workshop #7 - “Say It Out Loud: An Intro to Audio Storytelling” w/ Prof. Jule Banville (DAH 210)

Learn the basics of radio and out loud storytelling.

Workshop #8 - “Diversity is not About Being Politically Correct” w/ Prof. Jason Begay (DAH 004)

Add more diversity to your storytelling.

12:00-12:10 p.m. – Group Photo (Main Entry of DAH)

12:10-1:00 p.m. – Student Lunch in the Food Zoo

12:10-1:00 p.m. – High School Advisers’ Session and Lunch (DAH 210)

Join Prof. Lee Banville for a practical discussion on high school journalism and the law.

1:10-2 p.m. – Workshop Session #3

Workshop #9 - “The Power of Observation: Using All 5 Senses to Tell a Story” w/ Prof. Courtney Cowgill (DAH 005)

Get hands-on practice noticing what you observe when reporting in the field.

Workshop #10 - “So You Want to Be a TV Star?” w/ Prof. Denise Dowling & Prof. Kevin Tompkins (DAH 101)

The ins and outs of television news. Come visit the control room and studio to see yourself “on-air”.

Workshop #11 - Tour of Campus with Campus Visit Advocates (Meet in DAH Entryway)

2:00 p.m. – H.S. Journalism Day ends. Thanks for coming!